

Odd-even Effect in a Homologous Series of 4-*n*-Alkylbenzoic Acids: Role of Anisotropic Pair Potential

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Z. Naturforsch. **57a**, 189–193 (2002); received November 6, 2001

A computational analysis based on quantum mechanics has been carried out to determine the association energy of seven homologues of the 4-*n*-alkylbenzoic acid series ($n = 3, 4, 5, 6, 7, 8$, and 9), using the Rayleigh-Schrödinger perturbation method for various nearest neighbour configurations of interacting pairs. The net atomic charges and dipoles have been computed using the **CNDO/2** method. An attempt is made to explain the odd-even effects at the molecular level on the basis of these results.

Key words: Mesogens, Odd-even Effects, Pair Potential, Computer Simulation.